The Rise and Fall of MOOCs

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MOOC, the education of the future?

Technological development

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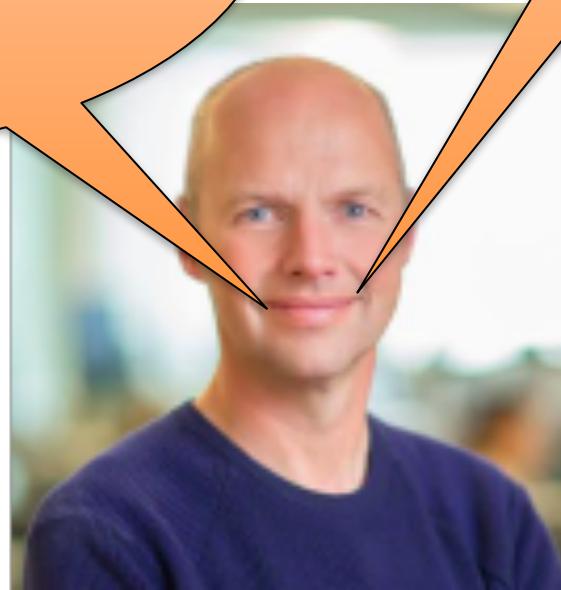
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Technological development

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What is all the fuss about?

Reaching new learner groups

Minorities/Under-represented groups

Eliminate geographical limitations

www.alamy.com - CE8PCE

De-couple education/learning from space and time

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What is all the fuss about?

Student success
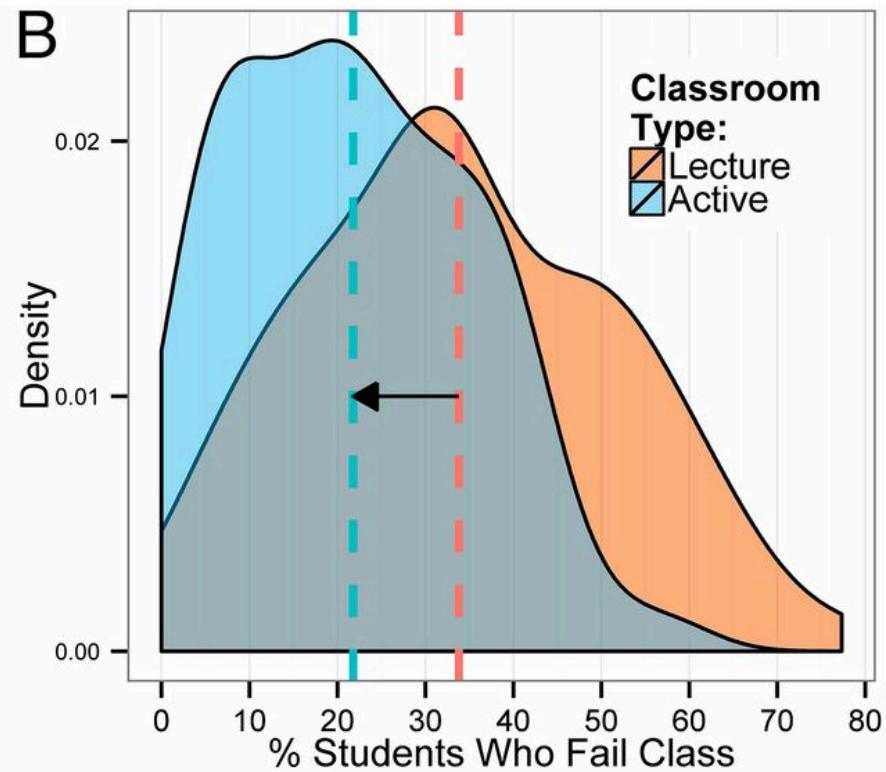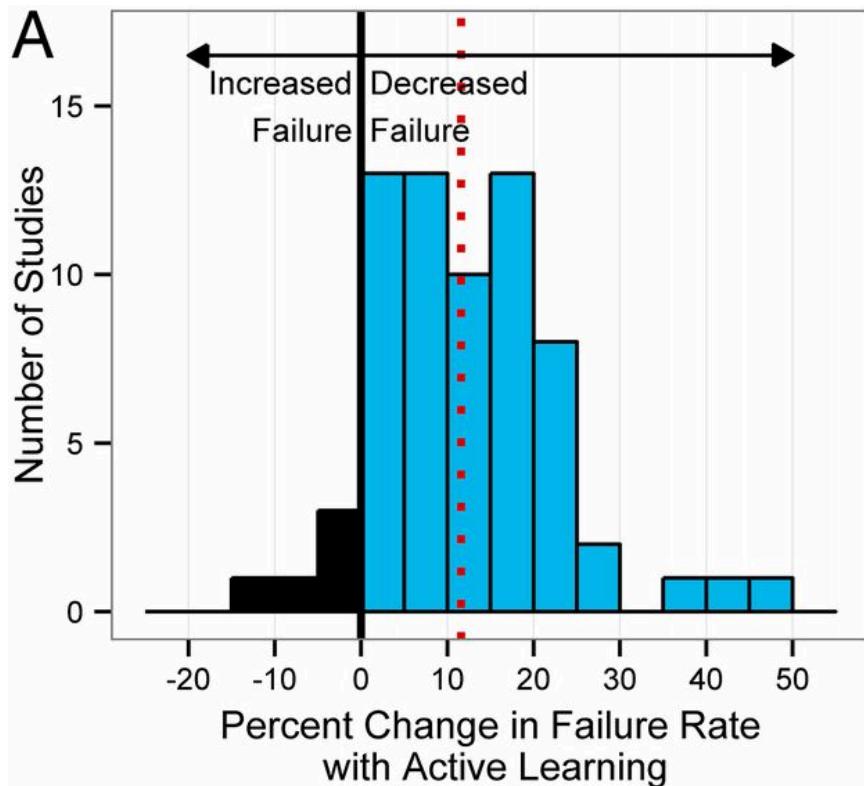
What matters?

Intrinsic motivation

Learning environment → Improved learning outcomes

Active engagement

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What went wrong?

Intrinsic motivation

MOOC

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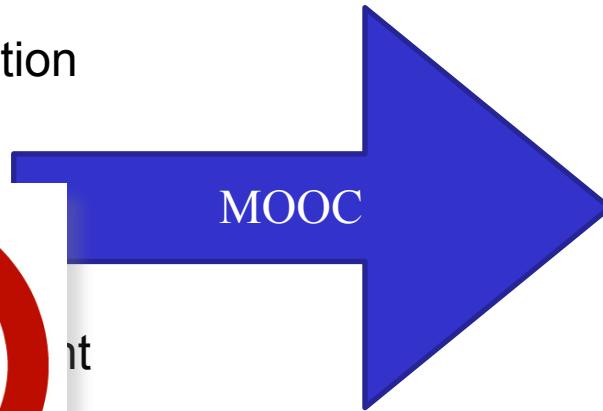
- Low completion rates
- Low diversity
- Limited recognition

The Learning Pyramid*

Average Retention Rates

MOOC

Passive Teaching Methods

Participatory Teaching Methods

5%	Lecture
10%	Reading
20%	Audio-Visual
30%	Demonstration
50%	Group Discussion
75%	Practice
90%	Teaching Others
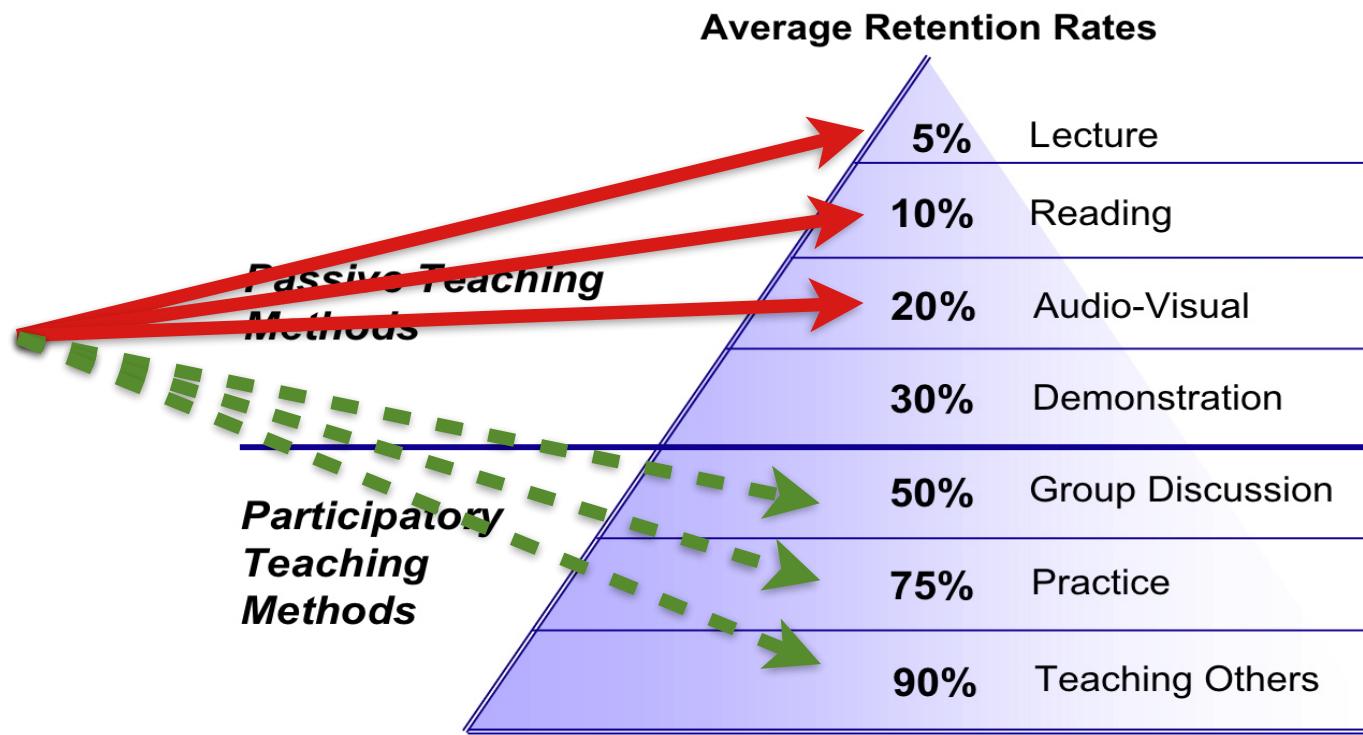
*Adapted from National Training Laboratories. Bethel, Maine

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Academic systems
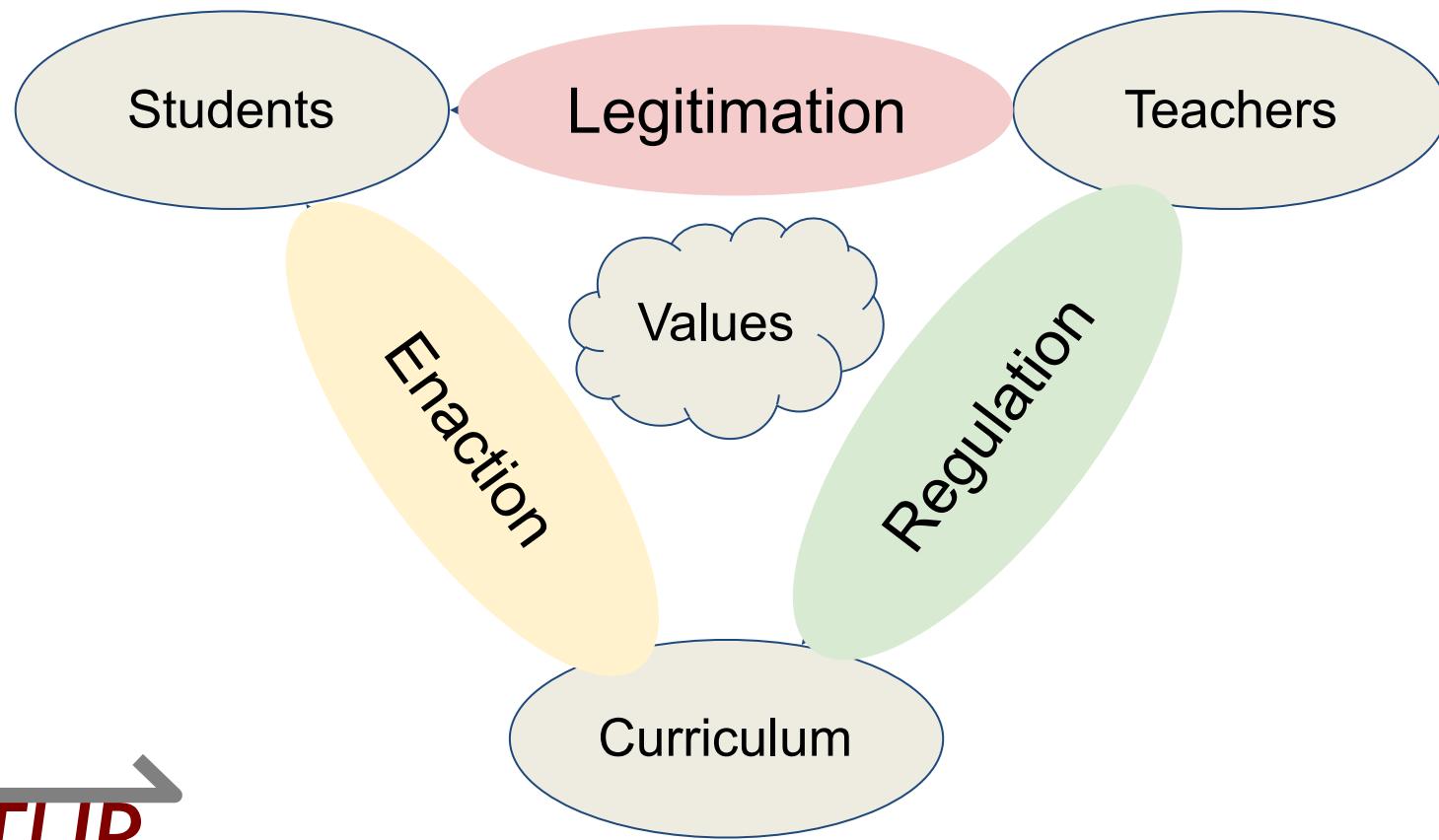
Education should be

- be flexible and individualised

- integrate disciplines, technologies and life experience,

- be offered in flexible ways,

- be highly efficient and optimize use of resources,

- provide support for continuous and lifelong learning,

- engage with both pre- and post-university learners.

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Technology

- Changes the nature of knowledge curation
- Removes geographical limitations in access to information
- Requires universities to reconsider their educational premises

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The result?

- Scholarly culture has changed
- Pervasive computing and online resources disrupt established practices
- Credentialisation of knowledge emerges
- Authentication of learning outcomes vital

The education of the future
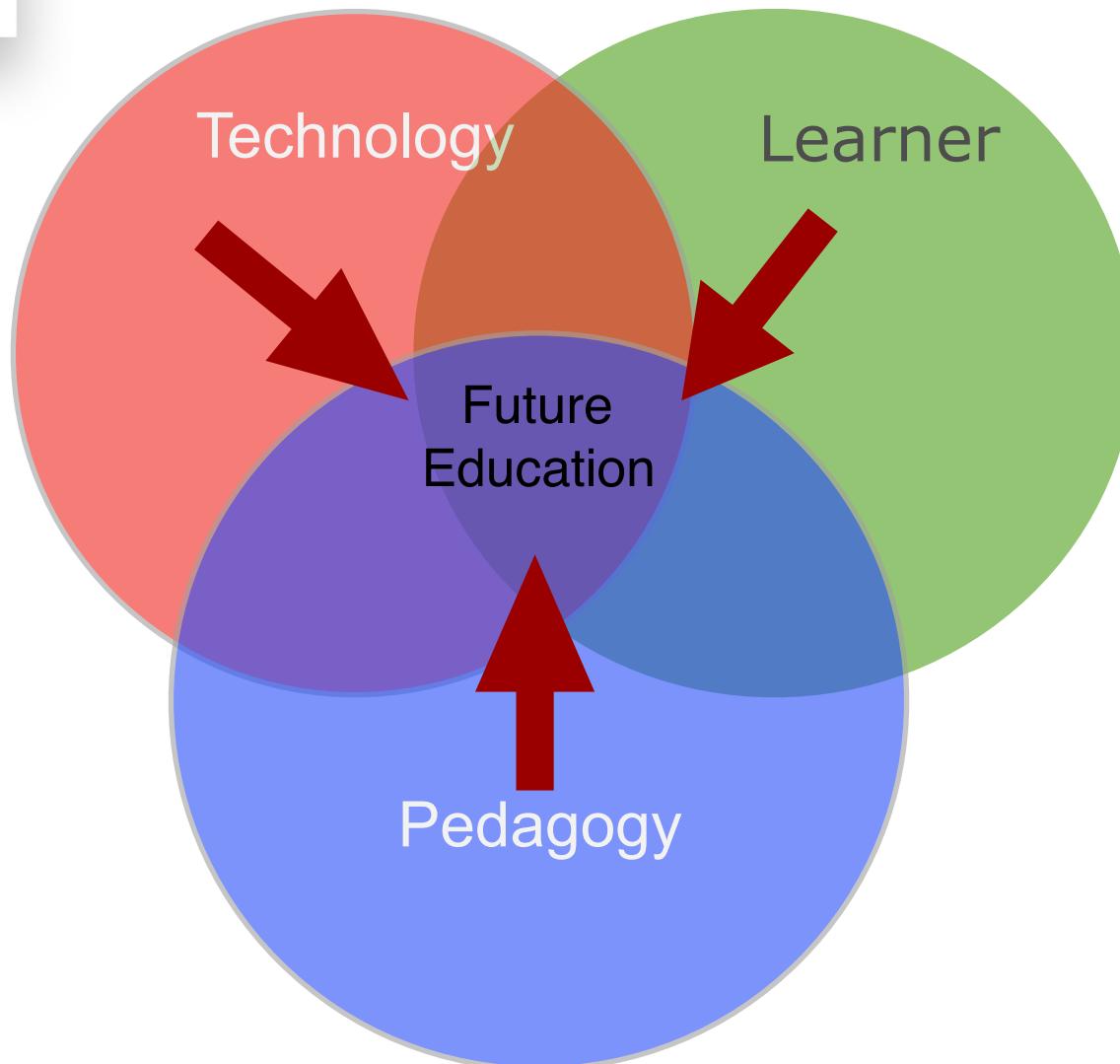
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